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MEDIA ALERT

TIE COMMERCE SCHEDULES US LAUNCH OF RADICAL BREAKTHROUGH IN CHANNEL MARKETING

2ND GENERATION CONTENT SYNDICATION SYSTEM EXPECTED TO REVOLUTIONIZE MARKETING THROUGH THE DIGITAL CHANNEL

BURLINGTON, MA. Jan. 14. -- TIE Commerce, Inc., a leading provider of B2B eCommerce software to Fortune 500 companies, announced today plans for a U.S launch of its next generation syndication platform for use by brand managers and channel marketers seeking greater content control, functionality, flexibility, analytics and cost efficiency throughout all their digital channels. The new product will be launched at a press briefing and conference call from the TIE Commerce Headquarters at 2 p.m. Wednesday, January 28.

Brian Tervo, President and CEO of TIE Commerce, said he is excited to introduce the next generation platform of digital channel management solutions that TIE has been selling in Europe for the past eight years. The first generation TIE Digital Channel Manager™ has been enormously successful and is used extensively for content syndication and channel marketing for thousands of manufacturers, distributors, and resellers in Europe including affiliates of U.S. and global based companies, such as Siemens and Microsoft.

According to Tervo, the second generation platform for syndicating content management will dramatically change the way businesses and other information providers - including all levels of governments, associations and political organizations – assemble, process, deliver and account for syndicated content and assets over the Internet.

EDITORS PLEASE NOTE: The press briefing will be conducted at TIE Commerce's Burlington headquarters, 24 New England Executive Park. Seating is limited. To attend the press briefing or participate in the conference call, call Jim Larkin at TIE COMMERCE (800)624-6354 X 4468.

About TIE COMMERCE, INC.

TIE Commerce is a leading provider of B2B eCommerce software that bridges the gap between online and traditional business, enabling companies of all sizes to automate the exchange of business information electronically. TIE Commerce delivers TIE Kinetix™, a powerful electronic framework for business collaboration with software solutions for Master Data management, XML/EDI, Outsourcing and Content Syndication. With over two decades of experience in electronic commerce, TIE Commerce today remains a key contributor to the development and implementation of global eBusiness standards. TIE Commerce's corporate office is in Burlington, MA, with additional offices in St. Paul, MN, the Netherlands and France. For more information, please visit: <http://www.tiecommerce.com>